



## Intouch Partner Network ....

- Gain Competitive advantage through Real time visibility & Collaboration
- Continually keeping you 'Intouch' with internal & external supply & demand signals.
- Patent pending technology allows rapid deployment with minimal change
- Cloud based architecture enables you to make decisions "on the move"
- 'Pay as you use' model - ensures ZERO risk
- Outstanding ongoing support that ensures maximum ROI.

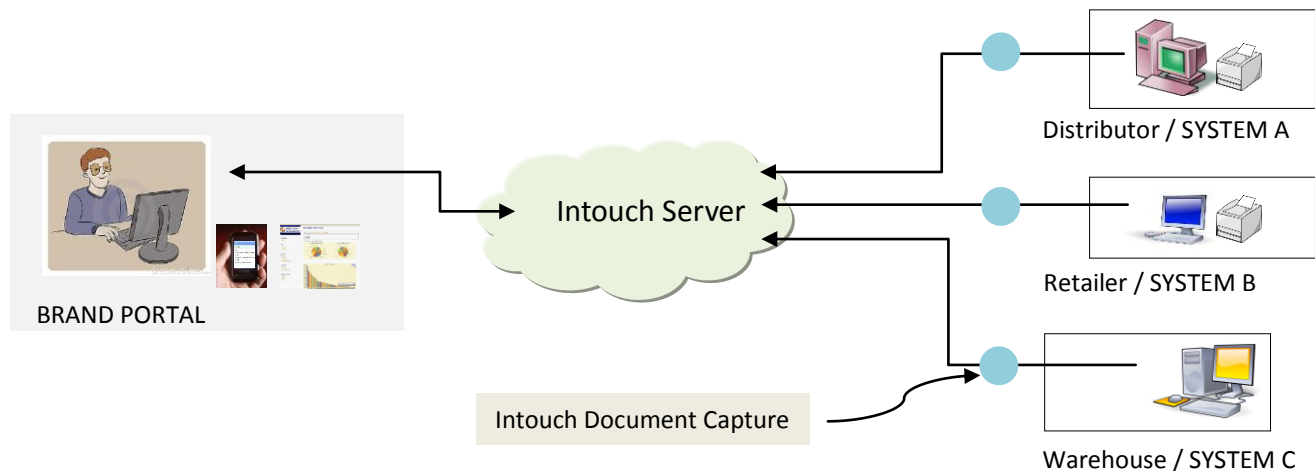
## Order Consolidation & Data Translation

---

### **Intouch Consumer Care Solutions Pvt. Ltd.**

India Office: 1298 ANANT, Off: J M Road, Shivaji Nagar, Pune, India – 411005  
[contact@onintouch.com](mailto:contact@onintouch.com) / +91 8805662671, <http://www.onintouch.com>

## Order Consolidation & Data Translation



### Introduction:

Brands/Suppliers receive Orders from Distributors and Retailers on a daily basis. In addition they can also get into arrangements which involve store level inventory and sales data sharing. This data comes in a variety of formats (Spread sheets, Word documents, Flat files, PDFs etc.) each of which is specific to the sender and therefore requires preprocessing in order to be usable for allocation and replenishment planning.

### Challenge:

In many companies, this task of preprocessing this data is manually undertaken. The process is therefore not efficient and can also involve data entry errors. The resulting delays can have a direct impact on service levels and can adversely affect customer satisfaction.

### Solution:

Intouch's proprietary data translation technology provides an ideal alternative to handle this situation. Intouch has developed and perfected a data translation solution that can be rapidly configured to handle a large number of data formats. This technology allows Brands to obtain translated and harmonized data per their planning requirements. The data is made available to all stakeholders via Intouch's online analytics portal or in the form of Excel spread sheets in formats that can be directly uploaded into their existing Planning and ERP systems.

The solution offers efficient automated conversion of documents (Purchase Orders, Store level Sales and Inventory reports etc.). The solution requires virtually zero change in the existing systems and can be rapidly deployed and supported from a remote location.

### Impact for Brands:

Enables – Downstream data and order collaboration process by automating Data & Document translation.  
Solution is rapidly deployable and remotely supported  
Quick time to value (TTV) and low ongoing support costs (TCO)  
Zero change in existing systems & Zero user re-training needed

## Customer Testimonial

"... We see approx. 1500 to 2000 POs per month from just 15 large format strategic Retail customers with each order between 50 to 70 line items. Since this will easily expand significantly in the near future, we decided to enlist Intouch's help to automate the data translation and pre-processing. ..." - Mr. MAHESH JOSHI , CEO, Weikfield Foods